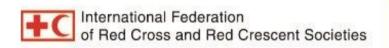
# RED CROSS AND RED CRESCENT PARTNERSHIP ON SUBSTANCE ABUSE







## Annual Meeting of Red Cross Red Crescent Resource and Reference Centres

#### **SUMMARY REPORT**



31 May, 1 June 2018 Fondazione Villa Maraini Onlus, Via Bernardino Ramazzini, 31 - 00151 Roma

#### The meeting objectives were to:

- Brainstorm ways Reference Centres can increase their value added to key stakeholders through enhanced communication, coordination and networking
- Ensure continued coordination and collaboration by (1) following up on priority action points from 2017, and (2) identifying 3-5 priority action points for the coming year
- Increase awareness of different Reference Centre models and opportunities to maximize coordination with the IFRC
- Provide opportunity to exchange ideas and enhance relationships between Reference Centres

#### **Opening Session**

- Massimo Barra, Chair for the Partnership on Substance Abuse, welcomed everyone to the
  meeting and gave a brief introduction to Villa Maraini which is a centre that has provided
  essential and diverse services to drug affected people for more than 30 years. Barbara
  Contini, Italian Red Cross Deputy Secretary General, was also present and addressed the
  audience.
- Jagan Chapagain, USG Programmes and Operations, welcomed the participants on behalf of the IFRC, through a previously recorded message. He acknowledged that Reference centres embody the idea of shared leadership between the IFRC and its members, with National Societies taking the lead in building knowledge and providing services for the membership.
   Jagan also mentioned that the IFRC is committed to working effectively with the Reference Centres and that The IFRC recognises the important work undertaken by each of them.
- The recorded video can be accessed here <a href="https://www.youtube.com/watch?v=6EjXB20e-4g&feature=youtu.be">https://www.youtube.com/watch?v=6EjXB20e-4g&feature=youtu.be</a>



Summary of the last year's meeting outcomes and this year's objectives/Suzana Harfield, Team Leader, Operational Movement Coordination and Integration

• The meeting participants were presented the summary of last year's meeting outcomes as well as the meeting objectives for the 2018 meeting.

#### Presentation of participants- Poster Presentation / Nancy Claxton Facilitator

- For this session, each centre created a poster with the major achievements of 2017 and the major challenges for 2018. Each participant was able to go over the posters and identify shared activities and projects. Time was given for networking and general reflections around related work plans and how to better coordinate.
- The group discussed the major challenges facing them: including fundraising and sustainability, attracting the right candidates for positions, complexity of the humanitarian sector, identity of reference centres, prioritisation of activities, managing growth.
- The reference centres discussed their sources of funding and the challenge of access to funding.
- All poster presentations can be accessed in this online folder: https://drive.google.com/open?id=1DjQG9vtpR nlqzD3PwZikKwIF9vOYGIg

### Reference centres review and SOPs: updates and recommendations Jennifer Breckenridge – Senior Officer, Operational Movement Coordination and Integration

- Jennifer introduced herself to the group and explained the role of the Operational Movement Coordination and Integration team in relation to reference centres. She also thanked the reference centre participants for the very useful comments received on the previous version of the Guiding Principles. She explained that numerous changes had been made to the document as a result of the comments received.
- Jennifer led the group through the major changes to the document since the last version, including on the following issues:
  - The content of the concept paper which needs to be submitted in support of establishing a reference centre
  - The process for situations where a global reference centre wishes to place staff in a regional location
  - o Promotion and resource mobilisation
  - o Representation and use of logo
  - Provision of services by the Reference Centre
  - Monitoring and evaluation
  - Accountability
  - IFRC support to reference centres
  - Addition of new annexes
- As the document has existed in draft form for a long time and was discussed extensively at a
  previous annual meeting, Jennifer invited any final comments. She also noted that there is
  an opportunity to comment in writing until 15 June.
- There were positive comments on the progress made on the document.
- Some participants noted that they have some matters to raise and will put the comments in writing.
- There were comments from the group along the lines of the previous session, concerning the challenge of resource mobilisation and the difficulty of access to funding when domestic fund-raising can be perceived to be in competition with the National Society in country.
- There was also a comment on the viability of the business model as reference centres do not generally obtain adequate funding from the founding National Society and are not permitted to charge a fee for basic services. The IFRC responded to say that this issue would need to

- be discussed at the Governing Board level. It is also possible to define basic services more narrowly in the founding agreement to permit the National Society to charge fees for other things and where the requestor is not part of the RCRC Movement.
- It was noted by the group that the document should be consulted also with the founding National Societies of the respective reference centres. The reference centre participants agreed to consult with their National Societies and provide the IFRC with any feedback received from the NS along with the reference centre's feedback.
- The draft document can be accessed here: https://drive.google.com/open?id=12JIgz2NxnTv8WbGlCWx4R9RxYvnnFnVk

#### Capacity Building and opportunities for training and education

• Fred Fulton Berrios – Coordinator, Learning Systems, IFRC, explained the Learning Framework that the unit is developing alongside regional counterparts which seeks to create a strong culture of learning and innovation to foster lifelong learning, social learning and upskill learning capabilities. He explained that the Knowledge & Learning unit wants to create awareness – both in the IFRC and in the NS's – not just for cohort-based, social, self-paced and microlearning, but importantly for organizational learning and learning innovation. The following diagram illustrates the main pillars of the draft learning framework. He encouraged the participants to engage in the various learning activities including the further development of the draft Learning framework, the upcoming learning events, and making use of the FutureLearning MOOC (Massive Open Online Learning) partnership.

#### RCRC Learning Events – September 2018 (and Beyond)

The following are links to concept notes for the RCRC Learning Events:

- o the CLO Summit
- o the RCRC Learning Summit
- Overview of the Learning events

#### • RCRC Knowledge and Learning strategic framework

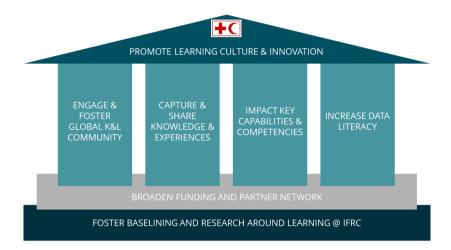
A draft global Knowledge and Learning framework is in development. It still needs further work and consultation from IFRC regions and NS's. The plan is to have a multitiered RCRC K&L Framework including Global (this one), Regional (Americas region are developing one), National and local (branch) (to offer possible templates for NS's to take and adopt / adapt as they see fit). The expectation is that a / this multi-tiered framework will guide our collective work in K&L in the RCRC.

#### Organisational Learning Maturity Baseline initiative

One of the 5 current "Technical Teams" (TT) of the IFRC's Volunteer Alliance is the Organisational Learning (OL) TT. The team has launched an OL maturity baseline survey to assess our RCRC system is in terms of organisational learning / learning cultures. A report will be produced and presented at the Learning event(s) in September. It is imagined that the survey will identify areas of strength and opportunity, and that follow-on activity (which will be informed by the baseline itself) could include linking NS's, a toolkit with approaches and methodologies designed to help guide / nudge NS's towards higher levels of OL maturity, case studies, development of a self-assessment survey to

build longitudinal understanding of the state and progress of OL maturity in the RCRC, and possibly some work around building K&L related policies for adoption by RCRC NS's.

These are links to the <u>OL TT's Concept note</u>, to the <u>timeline for the initiative</u>, and to the <u>concept note</u>. The Survey's <u>introductory letter can be seen here in English</u> (also currently available in FR, SP and IT), and <u>this is the link to the survey tool in English</u>. This is a NS led initiative.



- Charlotte Tocchio, Humanitarian Education Coordinator, presented the main conclusions of the resolution "Education: Related Humanitarian Needs" adopted by the Movement at the last Council of Delegates in Antalya (Turkey), in November 2017. This resolution recognises the Movement's contribution to the education sector, encourages its components to keep working to ensure the safety of, and enable access to and continuity of education for those affected, as well as to strengthen the resilience of the education sector. It also welcomes initiatives that continue to address education-related humanitarian needs, and invites National Societies and the IFRC to outline and develop an education framework to further inform the scope and nature of their work in this field. As a follow-up to this latter point, Charlotte presented the preliminary, consolidated findings of a global mapping exercise of NSs' work in this sector, which was conducted over the past year or so with a view to possibly informing the content of such a framework. She finally explained that a consultation process recently started with IFRC colleagues for the joint development of a first draft of an IFRC framework and strategy on education which will then be shared with NSs for review and feedback. She invited all interested colleagues from the reference centres to join this process and contribute substantively to the crafting of these documents as they quite clearly relate to their work
- Nancy Claxton, Health Senior officer and facilitator of the meeting, presented the IFRC Humanitarian Health Competency Matrix, which is a set of tools that can be applied to inform training content and methods, inform appropriate global tools and delegate deployments, and evaluate a health response or global tools' performance within the response.
- The presentations for this session can be accessed in this online folder: https://drive.google.com/open?id=1HEAUq7of7pnjk3v6fqiB7qoTtnjCV4UK

#### Educational projects led by the Refence Centres

Pascal Cassan, Head of the Global First Aid Reference Centre, referred to their MOOC

Initiatives on First Aid as well as the new innovations in Virtual Reality. He explained that some of their main findings concerning eLearning is that:

- Students in online conditions performed modestly better, on average, than those learning the same material through traditional face-to-face training.
- Training combining online and face-to-face elements had a larger advantage relative to purely face-to-face training than did purely online training.
- Reynette Rogers, Coordinator of CADRIM, talked about Educational initiatives led by Reference Centres in the Americas:
  - The eLearning Platform www.redcrosscampus.org
  - o Development of Minimum Learning Standards
- Nana Wiedeman, Coordinator of the Centre for Psychosocial Support, talked about the PS Academy EDUCATE which conduct the following levels of trainings:
  - Global trainings are usually hosted in Copenhagen based on an annual schedule that we plan well in advance. Participation is free (there is no fee) but most participants cover their own costs, and the PS centre funds 1-3 participants. The average costs per training are 3,000 Euro: cost-effective model for us, but NS's have to pay travel costs.
  - Regional trainings are usually organised with IFRC and/or National Societies and funded by them, us or a combination.
  - Trainings at the national level are conducted either upon request (for example Swedish Red Cross) or as part of a longer capacity building collaboration (example Yemen). Funding either as cost-recovery or covered by external donors (example: Yemen).
- The presentations for this session can be accessed in this online folder:
   <a href="https://drive.google.com/open?id=1tf0Fg8uFmEXQF0ZMZ-XF">https://drive.google.com/open?id=1tf0Fg8uFmEXQF0ZMZ-XF</a> OWY3pfbzvDH

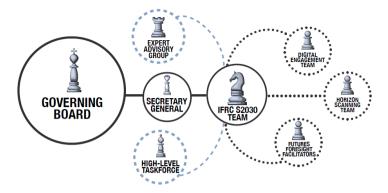
#### Accountability and Reporting, Josse Gillijns / PMER Coordinator, IFRC

- Josse presented on accountability through reporting.
- He explained the IFRC planning process and provided some suggestions to the Coordinators when developing their own planning process.
- This session led to interesting discussions regarding the need that the Reference Centres have for looking into new business models and funding opportunities.
- There were discussions around the major challenges that Reference Centres are facing at the
  present regarding funding. One of the request made was for the IFRC to provide more
  support in terms of resource mobilization.
- The presentation for this session can be accessed here: https://drive.google.com/open?id=1A8haGwEykfmGpT9-Pm6VGfboxcbXAIC8

#### Innovation at the IFRC and updates on strategy 2030, Josse Gillijns / PMER Coordinator, IFRC

• Josse explained the main concepts regarding the Strategy 2030 which will be developed by National Societies supported by the IFRC Secretariat, and it is led by the IFRC Governing Board. The Strategy represents the collective ambitions of all National Societies and lays out

a vision for the organization of the future.



- The Reference Centres can get involved in the process by:
  - o Reviewing draft documents and providing inputs
  - Engaging in digital initiatives
  - o Being interviewed as key stakeholders
  - Supporting the governing Board.
- The presentation for this session can be accessed here: https://drive.google.com/open?id=1LkYRqPaLVeDjuRCHgqFq4VRXZ7h02JJk

#### Outcomes of the European Conference, Mette Petersen, Head of Office Turkey

- Mette presented the major outcomes of the European Conference that are related to the Reference Centres:
  - A Baseline on networks and reference centers in the region
  - Guidance and lessons learnt for the membership on how to utilize and organize networks and ways Secretariat can support
  - How do the networks complement each other and are there any duplications or gaps
  - o Final proposed action points for Almaty declaration
- The presentation for this session can be accessed here: https://drive.google.com/open?id=13ZeLuESRDf6PKuKy6zOzzxatok1bQd8t

#### Reference centres' technical presence in the regions and collaboration / Nancy Claxton, Facilitator

• In this session, all centres were asked to identify in a world map the countries and regions where they are currently working. Time was given for everyone to see in the map overlapping projects and countries in where the centres can work together. After that, a period of networking followed in order to discuss shared strategies and workplans.



#### Wrap up and way forward

In this session, the participants established the following action points:

- 1. Minutes of this meeting to be drafted and circulated to all participants by Margarita Griffith.
- 2. Reference Centres to submit final comment to the Guiding Principles until June 15. They are encouraged to share the document with their host NS.
- 3. Communication among the centres to be continued through the Workplaces Group in the internal IFRC Facebook. Margarita will lead on this item
- 4. The Reference Centres should be active participants in the planning process and will follow up directly with Josse on this.
- 5. Bimonthly virtual meetings among the Reference Centres to continue to take place, under the coordination of both Margarita from PSK and Suzana/Jennifer from Operations.
- 6. Reference centres to send their trainings to Nancy Claxton to be included in the Competency Framework
- 7. A global partnership with Translation without Borders to be explored Margarita
- 8. New online learning possibilities with Voiceboxer, Virtual Reality, and Articulate to be explored Margarita
- 9. All Centres are encouraged to get engaged in the process of drafting the Strategy 2030
- 10. The RC brochure done in 2015 to be updated.- Margarita to work on updating the brochure and explore the possibility of finding funds
- 11. Location for the Annual Meeting 2019 to be decided by all the Centres

#### List of Participants.

| Name                    | Reference Center       | Title   | Email                            |
|-------------------------|------------------------|---|----------------------------------|
|                         |                        |   |                                  |
| Omar Abou- Samra        | GDPC                   | Coordinator   | Omar.Abou-Samra@redcross.org     |
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| Cassan Pascal           | First Aid RC           | Director  | Pascal.Cassan@croix-rouge.fr     |
| Margarita Griffith      | IFRC                   | PSK   | margarita.griffith@ifrc.org      |
| Nancy Claxton           | IFRC                   | Health  | nancy.claxton@ifrc.org           |
| Josse Gillijns          | IFRC                   | PMER  | josse.gillijns@ifrc.org          |
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| Michael Chippendale     | Global Road Safety     | Project Manager   | michael.chippendale@ifrc.org     |
| Nana Wiedemann          | Psychosocial Center    | Director  | nawie@rodekors.dk                |
| Jose Edgardo Barahona   | CREPD                  | Coordinator   | joseedgardo.barahona@ifrc.org    |
| Edwin Dávila N.         | RC in Prehospital care | coordinator   | cremyap@cruzrojainstituto.edu.ec |
| Ana Maria Baquedano     |                        |   |                                  |
| Latorre                 | Livelihoods            | Coordinator   | mbl@cruzroja.es                  |
| Jennifer Breckenridge   | IFRC                   | Senior Officer  | jennifer_breckenridge@ifrc.org   |
| Martin Krottmayer       | IFRC                   | Senior Officer  | martin.krottmayer@ifrc.org       |
| Tessa Kelly             | Climate Center         | Senior Officer  | tessa.kelly@ifrc.org             |
| Elena Tarantino         | PS Centre              | Project<br>Coordinator  | elena.tarantino.cri.it           |
| Nadia Gasbarrini        | Villa Marini           | Project<br>Coordinator  | europeanprojects@villamarini.it  |
| Ea Suzanne akasha       | PS Centre              | Technical advisor   | eaaka@rodekors.dk                |
| Phillipe Garcia         | Villa Marini           | Project Manager   | partnership@villamarini.it       |
| Participation via Webex |                        |   |                                  |
| Suzanna Harfield        | IFRC                   | Team Leader Operational Movement Coordination and Integration | suzana.harfield@ifrc.org         |
| Fred Fulton             | IFRC                   | Learning<br>Coordinator                                       | fred.fulton@ifrc.org             |
| Charlotte Tocchio       | IFRC                   |   | charlotte.tocchio@ifrc.org       |
| Mette Petersen          | IFRC                   | Head of Office<br>Turkey                                      | mette.petersen@ifrc.org          |